



CALL FOR PAPERS

Ecomedia and Climate Crisis: From Environmental Disinformation to Ecoliteracy

A Special Issue of the *Journal of Media Literacy Education*

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The climate emergency requires ecomedia ethics, responsibility, and sustainability in media production. Therefore, media need to be conceived as a socio-technological ecosystem from an eco-ethical perspective to embrace the environmental dimension of ICTs. An ecologically normative framework also demands integrating environmental awareness into our pedagogy. Ecomedia literacy promotes active eco-citizenship and environmental justice by assuming a crucial role in educating in ecological values and mobilizing public opinion on environmental awareness to combat abuse of power, climate obstructionism, greenwashing, and disinformation, among others. The climate crisis communication strategies require an interdisciplinary and creative approach, since specialized journalism, academic publication or scientific dissemination are still not effective enough to impact our daily decisions to live sustainably by shaping the interconnected realms of society, economy, and environment. From educommunication, the ways to encourage sustainable behaviors and to overcome the intergenerational climate-anxiety include a wide variety of popular (post)digital practices, from mainstream culture to media activism. Through research on ecomedia, the aim of this Special Issue is to deepen the scientific understanding of the characteristics of climate-related disinformation and the ways to address it from ecoliteracy.

This Special Issue is driven by Iberifier, the Iberian Digital Media Observatory, co-funded by the European Commission (Call DIGITAL-2023-DEPLOY-04; reference: IBERIFIER Plus – 101158511). Within the framework of this project, research on disinformation phenomena is promoted across various topics, including climate crisis and ecomedia literacy.





We invite submissions that answer questions including but not limited to the following:

- Environmental Disinformation and Climate Obstructionism.
- Ecofact-Checking: Climate Crisis, Sustainability, Biodiversity, and Renewable Energy.
- Greenwashing Exposed: From Specialized Journalism to Hacktivism.
- Ecomedia, Data Visualization and Digital Innovation.
- Digital Degrowth and Ecomedia Commoning: Towards an Eco-egalitarian Digital Society.
- Political Ecology of Digital Technologies: Power, Exploitation and Environmental Justice.
- Ecoanxiety: Facing an Intergenerational Challenge.
- Eco-Citizenship and Civic Engagement: Digital Natives and Immigrants.
- Ecomedia Aesthetics: Representing Nature in Film, TV and (Post)digital Popular Media.
- Ecoliteracy: Educational Strategies, Cultural Creativity, and Media Activism.

To Potential Authors

Please submit a paper by email to the Guest Editors before January 30, 2026 to be considered for publication. Please include "Special Issue: JMLE" in the subject title. Abstracts should make clear the conceptual or theoretical perspective, data sources (if empirical), and contributions of the submission.

Papers will be reviewed by the guest editors and selected authors will be invited to upload to the JMLE website: www.jmle.org. Full papers undergo a standard blind peer review process according to JMLE policies. Accepted papers will be published in issue 18.3 in December 2026.

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